Fidenza Village	
Category	Shopping
Offer Short Header	VIP Pass for 10% saving + Hands-free Shopping + access to the private suite + reserved parking and more.
Offer Long Header	Enjoy exclusive benefits including 10% saving, Hands-free Shopping, access to the private suite, reserved parking and more with your Visa Infinite card.
Business Description	Sitting in the midst of Verdi country, just an hour from Milan, Fidenza Village is home to more than 120 boutiques of world renowned designer brands, all with spectacular year-round savings on the recommended retail price. Discover unparalleled hospitality and a host of famous restaurants and cafés, in a beautiful open-air setting.
Visa Website Redemption Instructions	To redeem your 10% saving, simply download your VIP Pass at (https://www.thebicestercollection.com/en/partner-offers/visa-me-infinite), add the QR code to your eWallet and present it in participating boutiques and restaurants. To book your Hands-free Shopping, Reserved Parking space, access to The Apartment and a personal shopping appointment, email the Village you plan to visit at least 48 hours in advance. All payments must be made with a valid Visa Infinite card.
Merchant Terms and Conditions	The Bicester Collection is solely responsible for this offer. VIP Pass is only valid at participating stores. General T&C apply: www.thebicestercollection.com/en/legal/benefit-tcs
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